

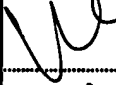



Substitute for form 1449B/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)		Complete If Known			
		Application Number	10/621,479		
		Filing Date	July 15, 2003		
		First Named Inventor	William W. Rowley		
		Art Unit	3626		
		Examiner Name	Unknown		
Sheet	1	of	1	Attorney Docket Number	39288.0222

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	4	PULASKI, MICHAEL J., "An emerging niche market opportunity," MGM Journal, Jul.-Aug. 1997, p. 69, 72-74, 76, V. 44, Issue 4, Medical Group Management Association	
	5	PULASKI, MICHAEL J., "Marketing medical services to the affluent," MGM Journal, Sept.-Oct. 1997, p. 26, 28, 30, V. 44, Issue 5, Medical Group Management Association	
	6	WEBSITE, "The Executive Registry," http://www.executiveregistry.org , The Executive Registry, 535 E. 68th St., Box 114, New York, NY 10021, USA	
	7	WEBSITE, "PinnacleCare," http://www.pinnaclecare.com , PinnacleCare International Inc., 250 West Pratt St., Suite 1100, Baltimore, MD 21201	

Examiner Signature		Date Considered	3/15/04
-----------------------	---	--------------------	---------

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.
1 Applicant's unique citation designation number (optional). 2 Applicant is to place a check mark here if English language Translation is attached.
This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.